



## In Mary Kay

We believe women don't need makeup or skin care to be beautiful. We believe women are beautiful and valuable with or without it. We use our products to enhance a woman's beauty and confidence she already has, to help her shine more.

We believe in community & connectedness & that women are better together. There is such a rise in loneliness, anxiety, & depression so we want to create a space where women can connect to celebrate each other & their unique beauty.

## We're more than a product, we're a Brand!

We're a brand with a purpose. Built by women, for women. Opportunity is what we create. Beauty is what we sell. Hope is what we give back. We believe in the empowerment of women. Everything we do is with a desire to help them feel beautiful inside and out. And create personal relationships like no other brand.

It fits your life, so you can balance the important things in your life and put them first while still running a successful Mary Kay business. Whether you decide to go all in with the *Mary Kay* Starter Kit or start your business digitally with the *Mary Kay* eStart, you can earn up to 50% profit on the *Mary Kay* products you sell at suggested retail. And know, you are in business for yourself, but never by yourself!

## We're a Company with a heart

Through our Mary Kay Ash Foundation, we have donated \$78 million to help end domestic violence and eradicate cancers affecting women. Our products are made in the USA, at our zero-landfill manufacturing plant. When you do business with Mary Kay, not only are you supporting an independent Beauty Consultant and her dreams, but you are also supporting a company that gives back and makes a difference.

# Most Popular Sets

### Miracle Set

- 4-in-1 Cleanser
- Day Defender
- Night Recovery
- Moisturizer

**\$116**  
\$12 savings



### Repair Set

- Foaming Cleanser
- Lifting Serum
- Day Cream
- Night Cream
- Eye Cream

**\$230**  
\$31 savings



### Microdermabrasion Set

- Refine Scrub
- Pore Minimizer

**\$58**



### Retinol 0.3

**\$70**



### Wrinkle Warriors

- Dynamic Wrinkle Limiter
- Deep Wrinkle Filler

**\$108**



### Revealing Radiance Facial Peel

**\$58**



### Booster Bundle choose 2

- HA + Ceramide Hydrator
- C+ Resveratrol Line Reducer
- Ferulic + Niacinamide Brightener
- PHA + AHA Resurfacer

**\$80**



### Multi-Masking Set

- Charcoal Mask
- Hydrating Cream Mask
- Mask Applicator

**\$64**



### Satin Hands & Lips Set

- 3 Piece Satin Hands Set
- Lip Scrub
- Lip Balm

**\$58**



# Virtual BEAUTY SESSION Guide

**RELAX & REFRESH IN THE COMFORT  
OF YOUR OWN HOME WITH A SELF-  
CARE SERENITY SPA EXPERIENCE.**

Please fill out  
for a gift!

Name \_\_\_\_\_

Phone # \_\_\_\_\_

What would you like to learn  
about at your follow-up  
appointment?

Glamour | Supplemental Skin Care | Spa | other

Would you like your follow-  
up appointment to include  
friends & family?

YES | No, just me

If money were no object,  
what would you like to take  
home today?

Would you give me 20-30  
minutes to share some facts  
about the MK opportunity  
with you?

YES | OK - I'll help | Not Now

Text a picture of this page to your  
consultant so you can get your gift!

## VOLUFIRM REPAIR Order of Application



### STEP ONE

Massage pea sized amount of  
FOAMING CLEANSER onto a wet  
face. Add extra water to enhance  
the lather. Rinse with damp  
washcloth.

### STEP TWO

Apply Charcoal Mask & let sit  
for 10-20 minutes, then rinse.  
\*\*\*Use 1-2 times/week\*\*\*



### STEP THREE

Once face is dry, apply Revealing  
Radiance PEEL avoiding the eye  
area, let peel sit for 10 minutes and  
rinse off with warm water.  
\*\*\*Done twice a week \*\*\*



### STEP FOUR

Apply the LIFTING SERUM all over  
the face, avoiding the eye area. This  
will stay on.



### STEP FIVE

In an upward and outward motion,  
apply a pea-sized amount of the  
DAY or NIGHT cream. Avoid getting  
too close to the eye area.



### STEP SIX

Finish your skin care routine by gently  
applying the EYE CREAM. Apply with  
your ring finger in a tapping motion  
around the eye area.



Welcome!

I can't wait to pamper you during our  
virtual beauty experience!

## Preparing

Included in this package are all the  
products that you'll need for your  
session, be sure to save them and we'll  
go through them together.

Here are a few things that you'll need to  
have ready before our session:

- Your phone/tablet/computer with  
charger
- Pen & paper
- Warm, wet washcloth
- Small bowl of water or be near the sink
- Mirror (optional)

You're welcome to do the virtual session  
wherever you feel comfortable in your  
home and feel free to grab your favorite  
beverage to enjoy during the session.

Thank you,

For taking time for you! I understand  
how busy life can be and how valuable  
your time is. Self-care is so important  
and this session will leave you feeling

refreshed &  
relaxed!

