



# Blessed BEEELIEVERZ

Christi Rossi

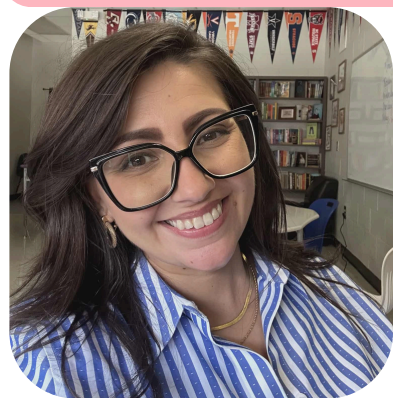
SALES DIRECTOR

\$1000000

FEBRUARY 2026  
UNIT NEWSLETTER  
JANUARY RESULTS

## Words of Wisdom from our Founder, Mary Kay Ash

"My definition of happiness is having something to do that you love to do, someone to love, and something to look forward to!"



## Consultant Spotlight-- Julie Tussing

If there's one word that describes Julie Tussing, it's dedication. Julie has been part of our Mary Kay family for over 11 years, and her journey with us has been nothing short of inspiring. She was my first recruit in Florida, my first Red Jacket, and my first Sales Director — milestones that symbolize not just growth, but trust and shared purpose. My connection with Julie goes way back to when I first met her as a college student serving tables at Olive Garden. Even then, her warmth, energy, and passion for connecting with people stood out. She has held a special place in my heart ever since — especially after she choreographed the flash mob proposal for my engagement to Tom!

Over the years, Julie's life has evolved beautifully. Today, she's a dedicated wife to Brandon and a proud mom to little Sophia Rose, soon welcoming her second child, Seth Roberto. She's also pursuing her Master's Degree in Reading Education, teaching full-time, and leading after-school literacy groups — all while continuing to nurture her Mary Kay business through every season of life. When asked what she loves most about Mary Kay, Julie shares that it's all about relationships — the deep sisterhood among consultants and the lasting friendships with customers. Having used Mary Kay products exclusively for more than a decade, she says she's thankful to age gracefully while helping others feel confident in their own skin. Julie's story is a beautiful example of what it means to live with balance, purpose, and resilience. She proves that when your heart is aligned with what you love, success follows naturally — through every stage of life.



## JANUARY ANNIVERSARIES



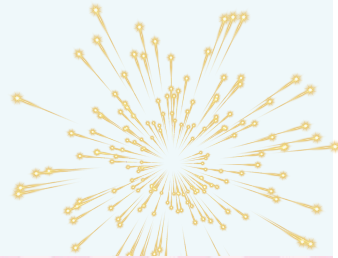
**Lizzette Rivera  
Lynelle Colon  
Leslie Steinwachs  
Florence Healy  
Sonya Fowler  
Kristina Jarvis**



## JANUARY CELEBRATIONS!



**Abbigale Hollingsworth  
Shannon Myers  
Carol Carson  
Sandra Swarts  
Shelly Nelson**



## February 2026 Blessed BeelieverZ

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 <b>WAS Due</b> \$1050 in for Star	2 <b>Million \$ Monday</b> 6:00-7:00pm EST on ZOOM ZOOM: beez1	3	4	5 <b>LUNCH BUNCH</b> MK On People Management 3	6 <b>FOCUS FRIDAY</b> 3-4pm ET Zoom: beez1	7 <b>SUPER SATURDAY!</b>
8 <b>WAS Due</b> \$1200 in for Star	9 <b>Million \$ Monday</b> 6:00-7:00pm EST on ZOOM ZOOM: beez1	10 <b>New Product Early</b> Ordering for Stars & PCP Participants!	11 <b>RIISING RED RUMBLE</b> 7:00 EST / 6:00 CST REDS are invited to attend	12 <b>HAPPY HOUR ZOOM</b> 1:00pm EST on ZOOM must qualify to attend <b>LUNCH BUNCH</b> MK On People Management 4	13	14
<b>New Product</b> Ordering Opens for ALL! 15 <b>WAS Due</b> \$1350 in for Star	16 <b>Million \$ Monday</b> 6:00-7:00pm EST on ZOOM ZOOM: beez1	17	18	19 <b>LUNCH BUNCH</b> MK On People Management 5	20 <b>FOCUS FRIDAY</b> 3-4pm ET Zoom: beez1	21 <b>Money Tree</b> Hostess Zoom 10am ET
22 <b>WAS Due</b> \$1500 in for Star	23 <b>Million \$ Monday</b> 6:00-7:00pm EST on ZOOM ZOOM: beez1	24	25	26 <b>LUNCH BUNCH</b> MK On People Management 6	27	28



MARY KAY  
**CAREER  
CONFERENCE  
2026**

**Registration is**



**for all consultants!**

Blessed BelieverZ Unit

The first **10** to register for  
*Career Conference*

will receive a  
special prize from  
Christi!



Registration opens Feb. 6th at  
8:30 a.m. CT

MARY KAY  
**CAREER  
CONFERENCE  
2026**



## *Directors and their Reds!*

Independent Sales Directors, rally your units with the *Sales Director Reds* Challenge for a chance to earn onstage recognition and this Mary Kay-branded makeup bag!

**Qualifications:** Independent Sales Directors with three or more Reds (Star Team Builder, Team Leader, Elite Team leader) in their units on Feb. 28, 2026, who register for and attend Career Conference 2026 will receive onstage recognition and a special gift, alongside their Reds.



## *My Shop Setup*

**Qualifications:** Independent sales force members who set up their online Shop including a Mary Kay Stripe account by Feb. 28, 2026, and who register for and attend Career Conference 2026 will receive a special My Shop lanyard. Don't worry, if you set up your online Shop prior to this recognition launching, it still counts for this recognition.





# Consistency is Sexy!



## JANUARY EARNERS

### \$600 ACHIEVERS

Josie Knitter\*    Audrey Sylvain\*  
 Jane Krogmeier\*    Cheryl Davis\*  
 Mary Jones\*    Maria Irizarry\*  
 Sonya Fowler\*    Cynthia D'Andrea\*

### \$225 ACHIEVERS

Kimberly Hinkel\*    Brenda Carbajal\*  
 Carol Vanderploeg\*    Lois Sevcech\*  
 Jaclyn Miller\*    Gretchen Partington\*  
 Marie Hendry\*    Lynelle Colon\*  
 Jodie Cooper\*    Beverly Brown\*  
 Zory Hall\*    Glenda McClamma\*  
 Martha Woods\*    Lizzette Rivera\*  
 Kathryn White\*  
 Laura Ragans\*

### HAPPY HOUR ACHIEVERS

#### Josie Knitter



Happy Heart Elite &  
Team 2000



#### Jane Krogmeier



Happy Heart Elite with  
\$1200 Wholesale



#### Sonya Fowler

\$650 Wholesale & 1 New  
Team Member



**\*All are on target for consistency  
excursion in Forth Worth at Seminar**

## YTD COURTS

### TOP TEN

1. Jane Krogmeier	\$18,979
2. Josie Knitter	\$16,639
3. Lesley Bontrager	\$10,139
4. Marilyn Taylor	\$8,572
5. Jodie Cooper	\$7,199
6. Sandra Swarts	\$7,009
7. Cheryl Davis	\$6,783
8. Cynthia D'Andrea	\$6,266
9. Audrey Sylvain	\$4,850
10. Lisa Graham	\$3,654
Christi Rossi	\$22,043



### Court of Sharing

Personal Qualified Team Members

Josie Knitter	1
Lesley Bontrager	1

Unit Court	6Q & \$10,000
Princess Court	12Q & \$20,000
Princess Elite	18Q & \$30,000
Queen's Court	24Q & \$45,000

(Retail Amounts)



Where we  
ended the  
month of  
January



Blessed BelieverZ

### JANUARY UNIT RESULTS

<b>33%</b> UNIT ORDERING <b>42%</b> IN SO FAR	<b>110</b> NON-T UNIT SIZE <b>70</b> IN SO FAR	<b>10</b> RED JACKETS <b>3</b> IN SO FAR	<b>25</b> Rise & Radiate <b>9</b> IN SO FAR
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Building futures with peace and ease through consistent daily efforts;  
having fun and joy in all that we do.

10 CAREER PATH MOVES

**\$100,000**



# Top Teams

*Josie Knitter's Team*



\$2,688.50

*Audrey Sylvain's Team*



\$1,332.10

*Lynelle Colon's Team*



\$1,108.00

*Welcome to Our Unit*

Christi Rossi welcomed



Mary Jones

Christi Rossi welcomed



Kimberly Hinkel

Sonya Fowler welcomed



Chrinasha Brown

*Directors-in-Qualification*



Blessed  
BeelieverZ

*Elite Team Leaders*

8+ Team Members, Earns 9% or 13%



*Team Leaders*

5-7 Team Members, Earns 9% or 13%  
personal team commission



*Star Team Builders*

3-4 Team Members, Earns 4%, 6%, or 8%  
based on personal and team sales volume



Lesley Bontrager

Lynelle Colon

Janel Mills

*Senior Consultants*

1-2 Team Members, Earns 4%



Pauline Doan

Luz Melendez

Ada Anderson

Jodie Cooper

Audrey Sylvain

Martha Woods

Josie Knitter



# Christi Rossi

212 HAVERFORD CT, DEBARY, FL 32713

**VISIT BEEZ.PINK OR  
SCAN QR CODE FOR  
IMPORTANT INFO &  
LINKS TO BOOK TIME TO  
CONNECT WITH CHRISTI**



SCAN HERE



## Christi's Corner

Happy Valentine's Day, my sweet BeeZ

As I sit down to write this Christi's Corner, my heart is overflowing with gratitude for each of you. Valentine's Day is about love, appreciation, and connection—and I can't think of a better time to tell you how much you mean to me and to this unit.

I love the heart you bring to this business. I love the courage it takes to show up when life is busy, messy, or uncertain. I love the way you say "yes" to growth, even when it feels uncomfortable. And I especially love how you support one another—celebrating wins, lifting each other up, and choosing kindness every step of the way.

Mary Kay is so much more than skincare and color. It's confidence. It's community. It's purpose. It's women believing in women. And YOU are the reason this business is beautiful. Whether you're actively building right now, quietly learning, or simply staying connected, you are valued and you belong here.

As we move forward, I want you to remember this: you are capable of more than you think. Your dreams matter. Your effort counts. And small, consistent actions—done with love—create extraordinary results over time.

On this Valentine's Day, I hope you feel appreciated, encouraged, and inspired. Know that I am cheering for you, praying for you, and believing in you—today and always. Thank you for being part of this journey and for allowing me to lead, serve, and love such an incredible group of women. I am so grateful for each one of my BeeZ.

With so much love,



**Christi Rossi**