# STARTSOMETHING Beauliful!



### **eSTART**

The first step in starting a Mary Kay business is with Mary Kay eStart!

#### Includes:

- Welcome Brochure
- Great Start Brochure
- The Look catalog
- TimeWise Miracle Set Sample Set in Normal/Dry AND Combination/Oily
- TimeWise Eye Cream Samples

PLUS a beautifully branded website for one year and apps, education, digital tools, and digital marketing resources to help you manage your business!

#### **OPTIONAL ADD-ON**

Build your ideal Mary Kay business with this option!

Customize your Startup Experience anytime within your first 15 Days!

## **eSTART Pro**

This startup option can help empower your sales with retail-sized products and additional business resources!

#### Includes:

- Retail-sized products to sample
- Product samples
- Essential party supplies
- Mary Kay Pro Start Tote
- Flip Chart Binder With Pages
- Sales Tickets
- Beauty Profile Cards
- The Look catalogs



