

start your success story with **MARY KAY**

3 FORMS OF INCOME

Sales

50% Commission at Beauty Experiences, Reorders, Online & On-the-go



CHEVY TRAX or \$425/mo.

Career Car

Career Car with insurance or Cash Compensation



CHEVY EQUINOX or \$525/mo.

Team Build

4% - 36% commission a.k.a. "Love Checks"

no glass ceiling



PINK CADILLAC or \$925/mo.

PINK ESCALADE or \$1,500/mo.

YEARLY SALES ESTIMATES

Average beauty experience with approximately:
5 guests | \$100 per guest | \$500+ in total sales
Average customer reorders of \$200/yr.

5 SHOWS PER WEEK (10 - 20 HOURS)

$\$500 \times 5 = \$2,500$ weekly sales $\times 52$ weeks = $\$130,000$ /yr.
 $1,300$ customers $\times \$200$ /year = $\$260,000$ /yr. reorders
 $\$390,000$ total annual sales $\$195,000$ profit

3 SHOWS PER WEEK (6 - 12 HOURS)

$\$500 \times 3 = \$1,500$ weekly sales $\times 52$ weeks = $\$78,000$ /yr.
 780 customers $\times \$200$ /year = $\$156,000$ /yr. reorders
 $\$234,000$ total annual sales $\$117,000$ profit

1 SHOW PER WEEK (2 - 4 HOURS)

$\$500 \times 1 = \500 weekly sales $\times 52$ weeks = $\$26,000$ /yr.
 260 customers $\times \$200$ /year = $\$52,000$ /yr. reorders
 $\$78,000$ total annual sales $\$39,000$ profit

WHAT ARE THE PERKS?

FINANCIAL

- Average part-time consultant can make \$4 - \$30K/year
- Full-Time Directors can generate \$3K - \$20K/month
- Average NSD is an official Mary Kay Millionaire
- Family Security Program provides income after 65 as NSD
- Tax deductions for business supplies, car mileage, travel
- U.S. tax laws benefit business owners

FREEDOM + FLEXIBILITY

- At home business makes a great PLAN B
- Enjoy flexible working hours
- Enjoy the freedom of being your own boss
- Transform your life and reach your dreams
- Increase your influence and finances
- Write your own paycheck

\$125
FOR YOUR
PROSTART

FORMATION

- God 1st, Family 2nd, and Career 3rd
- Mary Kay's mission - Enriching Women's Lives
- The Golden Rule way of life
- Become the best version of yourself
- Gain people and business skills
- Positively impact others + your community
- Discovering what 'more' God created you for

FUN + FRIENDS + FRILLS

- No quotas/territories puts the focus on relationship building
- Weekly recognition fills your cup and fuels your dream
- Earn while you learn weekly @ training studio with your guests
- Travel to fun inspirational, tax deductible Mary Kay events
- Be a part of a team and fall in love with creating wins
- Friends are always fun, especially with no drama-mamas
- Diamonds, 5-star luxury trips, cash and other prizes await

PROSTART KIT



\$400+ IN FULL SIZE RETAIL PRODUCTS

+ WEBSITE, SAMPLES & BIZ TOOLS

A LIFE WITH MORE CHOICES IS ONE STEP AWAY! THANK YOU FOR YOUR TIME & FEEDBACK!